

**Privacy notice for data subjects who use Suomen Asiakastieto Oy data services on behalf of a customer, otherwise represent a customer or represent a company at Asiakastieto events**

This privacy notice describes also the processing of personal data by Suomen Asiakastieto Oy concerning data subjects who report on ESG matters on behalf of their employer.

**1. Controller: Suomen Asiakastieto Oy**, Elielinaukio 5 B, PL 16, 00100 Helsinki, [www.asiakastieto.fi](http://www.asiakastieto.fi), [www.omatieto.fi](http://www.omatieto.fi) and [proff.fi](http://proff.fi)  
Suomen Asiakastieto Oy is part of Enento Group Plc, Elielinaukio 5 B, PL 16, 00100 Helsinki, [www.enento.com](http://www.enento.com)

**2. Personal data which is processed**

- Your name
- Your email address and company mail address
- Your phone number
- Information about your role and title
- In relation to events Asiakastieto may process your dietary and other preferences that you choose to provide to us

Photos and/or video might also be recorded of attendants during events

When you visit our website we will collect e.g.

- data concerning your purchases
- data about how you use our website
- technical data concerning your browser and your IP address

**3. Purposes for processing your personal data**

We process your personal data

- to manage the access rights and use of the services or to process ESG-data reported by you concerning the company you represent
- to invoice the company you represent
- for marketing purposes and for customer communications
- to comply with legislation
  - to send you possible customer feedback survey after you've contacted us or were appointed as the user of a service on behalf of your employer

Photos and/or video recordings can be processed for internal or external communication or marketing purposes.

#### **4. Legal basis for processing your personal data**

Your personal data will also be processed based on GDPR article 6.1 c to comply with regulatory requirements. We may also contact you concerning new products and services based on you filling in a lead form at our partners website and giving separate consent, here legal basis for processing your data is GDPR art 6.1 a.

Photos and/or video recordings of attendants taken during our events may be used based on GDPR article 6.1 f and legitimate interest of Asiakastieto for internal/external communication. You have the right to object this processing of your personal data. Photos and/or video recordings of attendants will only be used for external marketing based on your consent. You have the right to withdraw your consent at any time and the withdrawal will be effective from when we receive it. We process your personal data based on GDPR article 6.1 f and legitimate interest of Asiakastieto to send you possible customer feedback survey.

#### **5. Special categories of personal data and personal data relating to criminal convictions and offences**

We don't process sensitive category personal data or data relating to criminal convictions and offences concerning you.

#### **6. Collection of your personal data**

We collect the following personal data concerning you from your employer when you represent a customer:

- Your name
- Contact details
- Information about your role and title.

We collect your personal data from you when you contact us, register to use a service or register or participate in our events. You can give your contact details to us by filling in a form on our website, buying a service or contacting us by e.g. calling or by using chat on the website.

#### **7. Third parties that we disclose your personal data to inside EU/EEA**

Your personal data may also be disclosed to our processors to be processed on our behalf.

#### **8. Transfers of personal data outside EU/EEA area**

Your personal data may in some situations be disclosed outside EU/EEA area for example to the processors we use. In these situations we ensure that your personal data is secured to an

adequate level. We also use Standard Contractual Clauses and other measures to protect your personal data.

## **9. Profiling and automated decision-making**

Asiakastieto does not process your personal data for profiling or automated decision-making purposes.

## **10. Retention periods**

We will remove your personal data after becoming aware that you no longer use Asiakastieto services on behalf of your employer. If the contract with your employer and Asiakastieto is terminated some of your personal data may still be kept after this time due to a regulatory requirement. Information concerning possible dietary restrictions or preferences concerning events are deleted from the system automatically during 30 days.

## **11. Your rights**

You as the data subject whose personal data Asiakastieto is processing, have several different data subject rights towards us as the controller. Below you will find information on how to exercise these rights. We will process your request and respond to your request without undue delay and in any event within one month of receipt of the request.

- **Right to information**

If you represent a customer, you will be informed about the processing of your personal data by email or phone when your information is registered at Asiakastieto and you will receive the necessary information.

- If phone call with you is recorded, you will be separately informed about this at the beginning of the call.
- In case you participate in events where photos and/or video is recorded, information about the recording is provided in event invitation and at the location.

- **Right of access**

If you want to know what personal data we process about you, please send an email to [omatieto@asiakastieto.fi](mailto:omatieto@asiakastieto.fi). We also provide secure email which you can access here <https://mail.asiakastieto.fi/>. If you want to limit your request to certain type of data please communicate that in the email.

- **Right to rectification**

If you want to request rectification of incorrect personal data concerning you, please send an email to [omatieto@asiakastieto.fi](mailto:omatieto@asiakastieto.fi). We also provide secure email which you can access here <https://mail.asiakastieto.fi/>.

- **Right to erasure**

If you want to request erasure of personal data concerning you please send an email to [omatieto@asiakastieto.fi](mailto:omatieto@asiakastieto.fi). We also provide a secure email which you can access here <https://mail.asiakastieto.fi/>.

We will remove your personal data based on your request and you will no longer be able to use Asiakastieto services after that or report ESG-data on behalf of this company.

- **Right to restriction of processing**

If you want to request restriction of processing of your personal data please send an email to [omatieto@asiakastieto.fi](mailto:omatieto@asiakastieto.fi). We also provide a secure email which you can access here <https://mail.asiakastieto.fi/>.

- **Right to data portability**

If you want to request data portability please send an email to [omatieto@asiakastieto.fi](mailto:omatieto@asiakastieto.fi). We also provide a secure email which you can access here <https://mail.asiakastieto.fi/>.

- **Right to object**

You have the right to object, on grounds to your particular situation, the processing of your personal data which is based on public interest (art 6.1 e) or legitimate interest (art 6.1 f) of Asiakastieto.

- If you want to object to photos and/or video recorded at events about you being used for communication purposes, you can always inform us about this. More information on how to do this is provided in the invitation and on-site.
- If you want to exercise your right to object to processing please send an email to [omatieto@asiakastieto.fi](mailto:omatieto@asiakastieto.fi). We also provide a secure email which you can access here <https://mail.asiakastieto.fi/>.
- If you want to object to processing your data for marketing purposes, please send an email to above mentioned email address and we will stop processing your personal data for this purpose immediately.

## **12. Updating this privacy notice**

This privacy notice can be updated time to time and new version will be published on this site.

## **13. Contact info and possible complaints**

If you have questions about how we process your personal data, please contact our customer service at [omatieto@asiakastieto.fi](mailto:omatieto@asiakastieto.fi). We also provide a secure email which you can access here <https://mail.asiakastieto.fi/>.

Asiakastieto has appointed a Data Protection Officer. You can contact the DPO by sending email to [dpo\(a\)enento.com](mailto:dpo@enento.com).

If you are not satisfied with how we process your personal data, you have the right to file a complaint with supervisory authority, The Data Protection Ombudsman (Lintulahdenkuja 4, 00530 Helsinki, [tietosuoja\(a\)om.fi](mailto:tietosuoja@om.fi))

**Privacy notice has been updated 02/2026**