



Look around you and you will know where you are going.

Real data about the operating environment will help you choose the right path. The Competitor and Industry Report helps you to position your company on the market and sharpen its operations.

Suomen Asiakastieto Oy's Competitor and Industry Report provides a euro-denominated value for companies being monitored. The report examines the relationship of the company to its competitors based on factors such as profitability, efficiency, solvency and development. The written report presents and examines the key ratios, calculation tables and most recent financial statements in detail. The clear graphics accompanying the numeric values aid in the interpretation of the report. The report can be used to compare the success and financial standing of your company to the situation of the whole industry.

The report is compiled by analysing and refining information from our large, up-to-date business database. Ordering the Competitor and Industry Report is quick and easy.

The Competitor and Industry report is needed for the following situations, among others:

- Analysing the risks and opportunities of business
- Benchmarking
- Strategy work
- Evaluating the results of one's work

